## **CCOutreach National Seminar**

# November 8, 2005 U.S. Securities and Exchange Commission Headquarters Auditorium Washington, DC

## 8:00 - 9:00 a.m. Registration and Security Processing

# **I.** Opening Message (9:00-9:15)

Chairman Christopher Cox

# II. The Role of the CCO and the Annual Review (9:15-10:45)

<u>Gene A. Gohlke</u> (Office of Compliance Inspections and Examinations)(moderator), Robert E. Plaze (Division of Investment Management), Aaron D. De Angelis (Brandywine Asset Management), James M. Davis (Franklin Templeton Investments)

- A. CCO Interactions with Management and Employees, Outside Service Providers and Fund Boards
- B. Who can be a CCO?
- C. SEC Staff Expectations of the CCO
- D. SEC Staff Expectations with Respect to the Annual Review

#### Break 10:45-11:00\*

## **III.** Exams and Inspections (11:00 – 12:15)

<u>Kevin W. Goodman</u> (SEC Pacific Regional Office)(moderator), Kimberly Garber (SEC Fort Worth District Office), Teresa L. Sanderson (Flippin, Bruce and Porter), Mary E. Keefe (Nuveen Investments)

- A. General Best Practices Relating to SEC Examinations
- B. Examination Guidelines to Evaluating Firms' Compliance Programs
- C. What is OCIE Generally Looking for and Observing in Exams?
- D. Relevant Risk Factors in Establishing Firms' Examination Schedule
- E. Factors in Determining Whether to Refer an Exam to Enforcement
- F. Forensic Measures

Lunch: 12:15-1:45\*

## IV. Trading and Market Issues (1:45-3:00)

<u>Meyer Eisenberg</u> (Division of Investment Management)(moderator), Douglas R. Adams (SEC Midwest Regional Office), Rainey Rembert Woodward (GLOBALT Investments), Jeffrey Hiller (Merrill Lynch Investment Managers)

- A. Brokerage and Execution
  - 1. Market Timing
  - 2. Revenue Sharing
  - 3. Improper Trading Practices
  - 4. Best Execution
- B. Soft Dollars
- C. Advertising and Performance

Break: 3:00-3:15\*

## V. Other Regulatory Issues (3:15 – 4:30)

<u>Robert E. Plaze</u> (Division of Investment Management)(moderator), Gene A. Gohlke (Office of Compliance Inspections and Examinations), Andrew Beagley (Citigroup Asset Management)

- A. E-mail Retention and Monitoring
- B. The CCO's Role in Administering the Code of Ethics
- C. Form ADV and IARD
- D. Anti-Money Laundering
- E. Valuation Issues

## **VI.** Closing Remarks (4:30-4:45)

Lori A. Richards

Director

Office of Compliance Inspections and Examinations

\*Refreshments and Lunch will not be provided.

Dining and refreshment facilities are available at <u>Union Station</u>
(<a href="http://www.unionstationdc.com/dinning.asp?gid=7">http://www.unionstationdc.com/dinning.asp?gid=7</a>) complex adjacent to SEC headquarters.